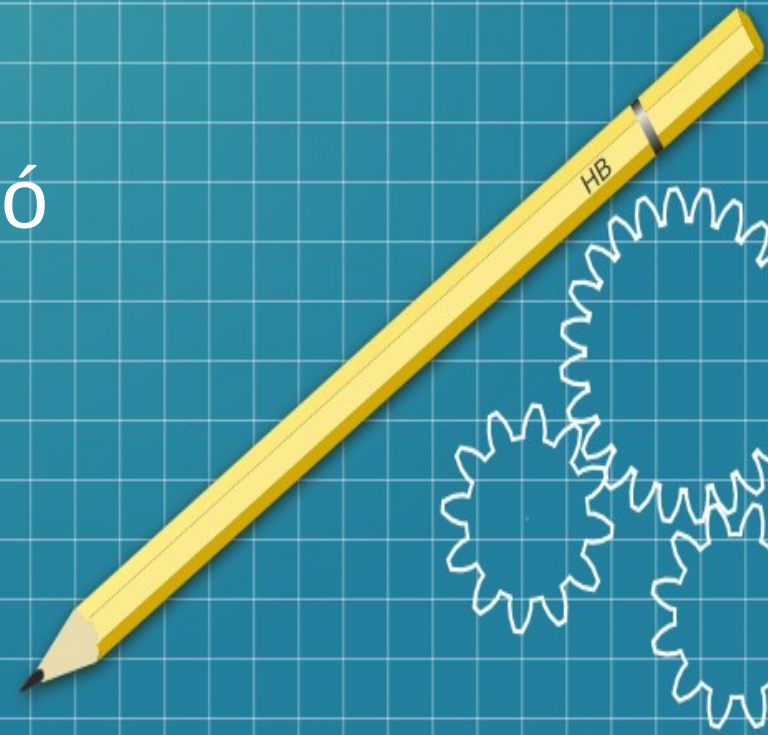


# Factors Influencing the Location of Production

BENEDEK László



# Overview

- Availability of Resources
- Infrastructure
- Market Access
- Government Policies and Regulations
- Competition
- Cultural and Social Factors





# Availability of Resources

- Raw materials
- Labor
- Energy





# Infrastructure

- Transportation
- Communication
- Energy



# Market access

- Target customers
- Suppliers





# Government policies

- Tax incentives
- Labor laws
- Environmental regulations



# Competition

- Nearer?
  - Similar resources
  - Established markets
- Farther?
  - Less competition
  - Cheaper labor



# Cultural and social factors

- Language
- Customs
- Lifestyles





# Conclusion

- Many factors
  - Depends on the company's needs
  - Efficiency
  - Profits





Thank you for your attention!